

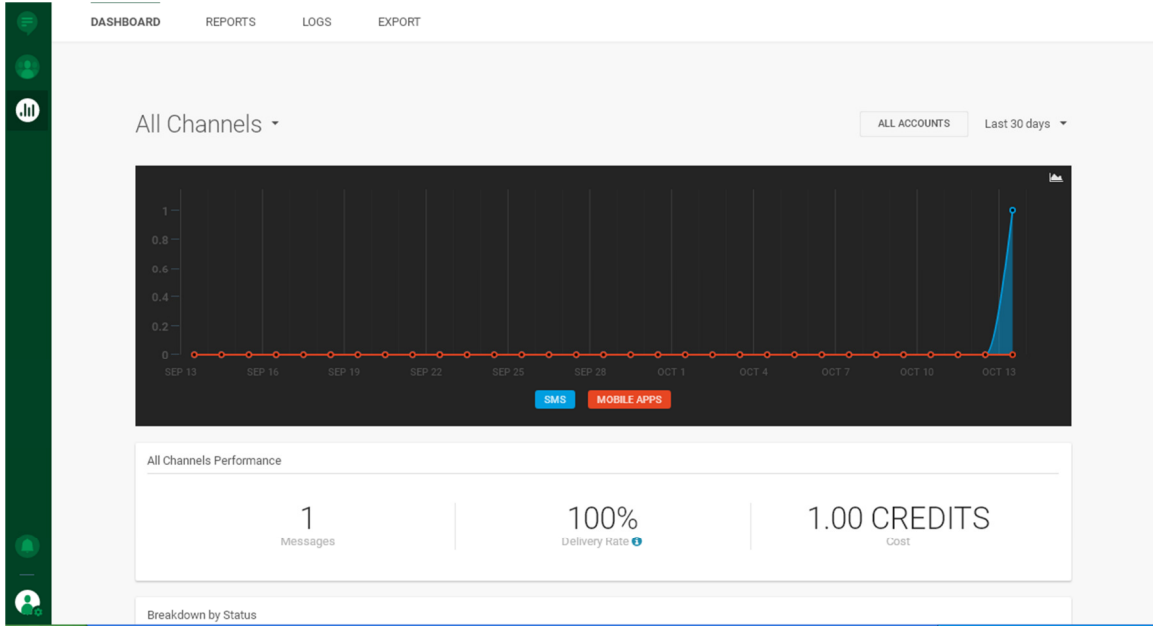


# **BRANDED SMS**

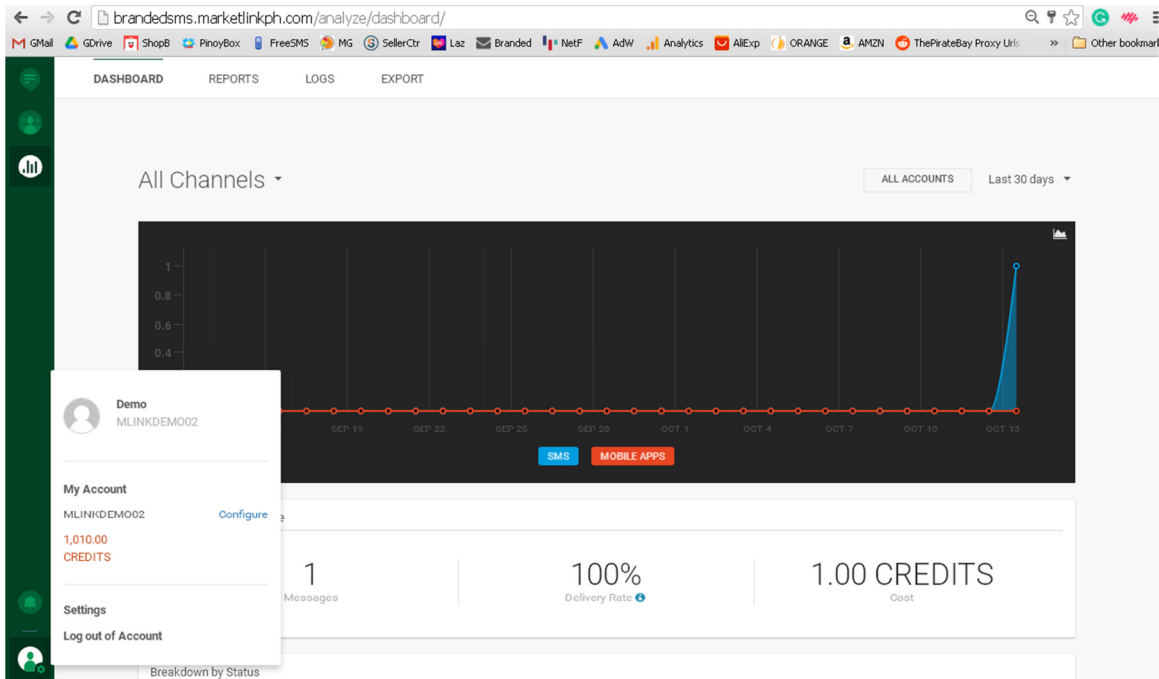
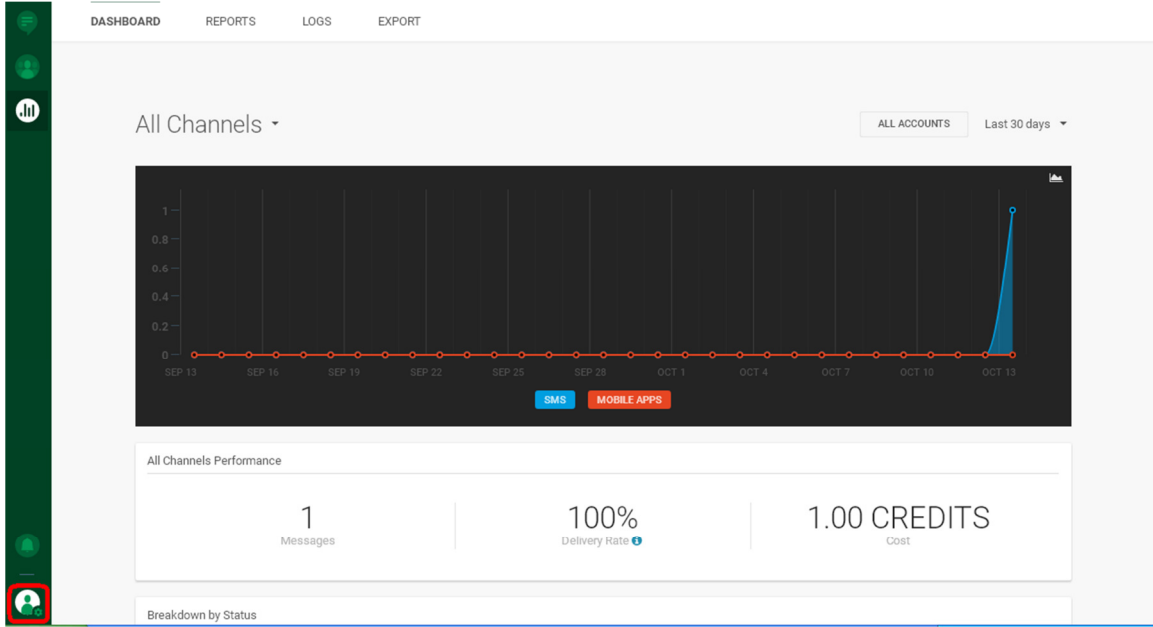
**Visual Guide to Setting Up a Broadcast Job**

Login <http://brandedsms.marketlinkph.com/>

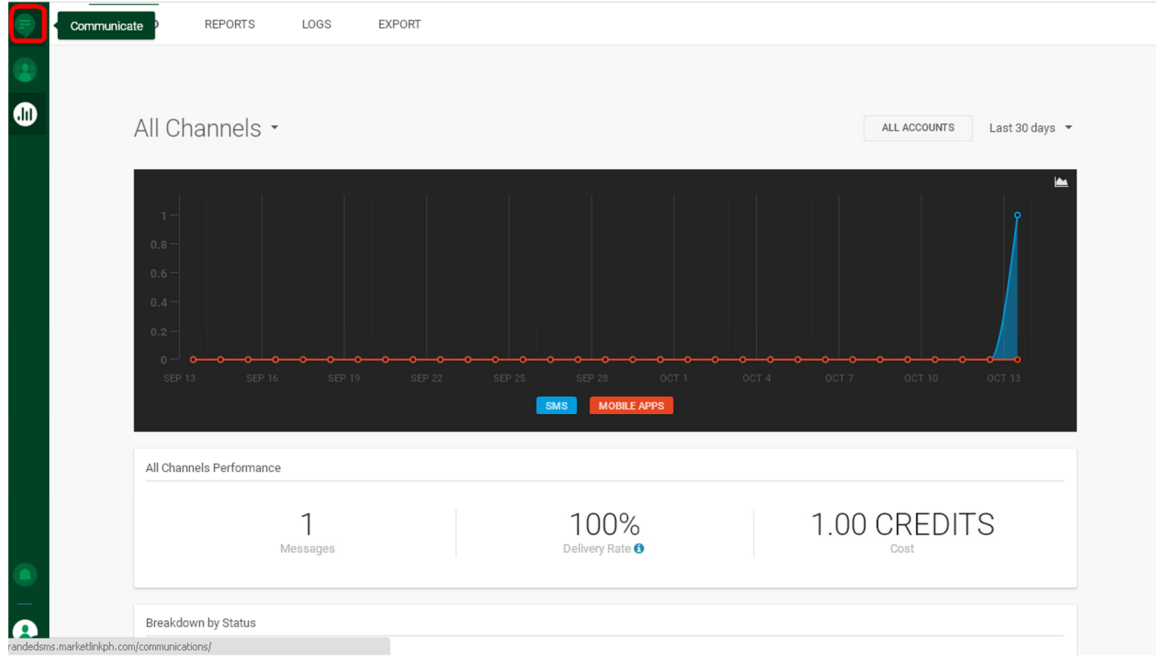
## Dashboard



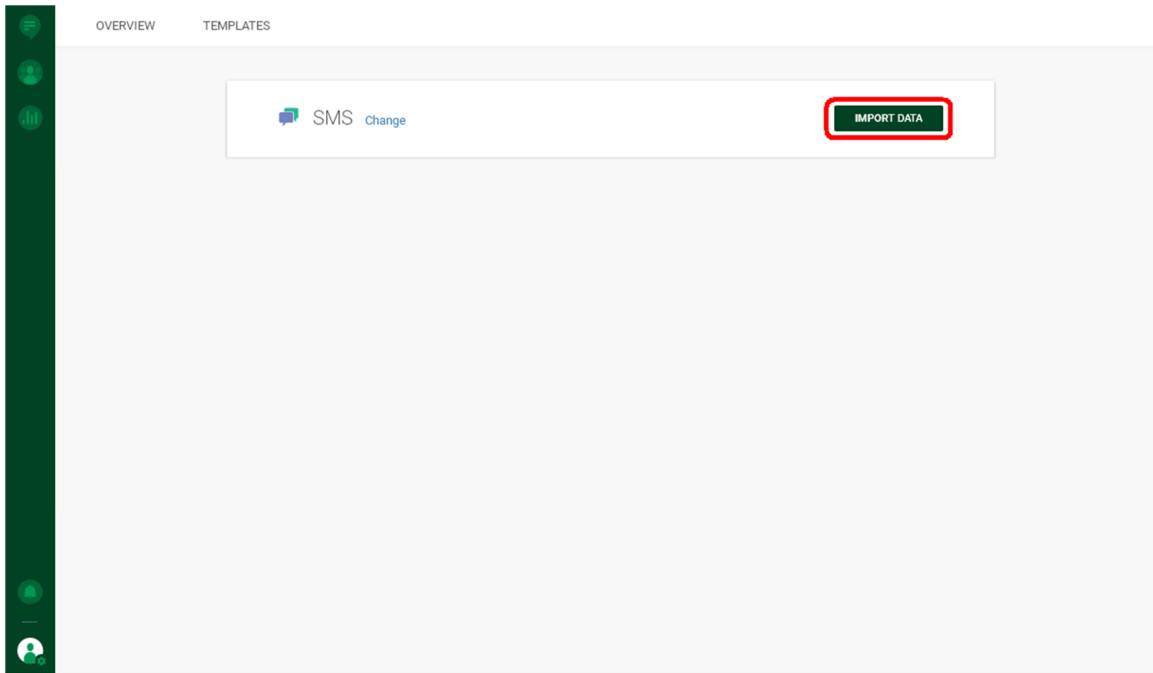
# View Credits



# Set up Text Blast Job (Broadcast)

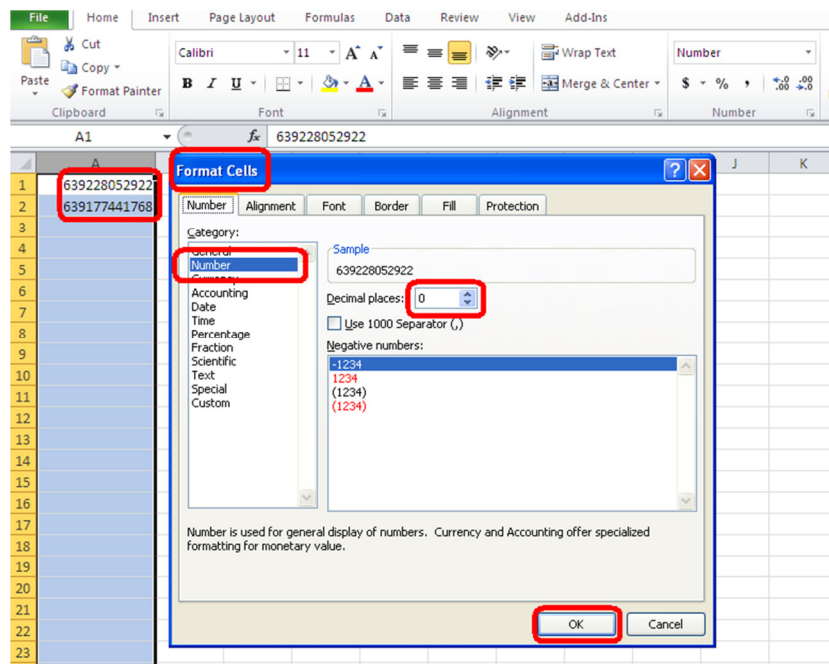


The screenshot shows the 'All Communications' page. On the left is a sidebar with 'OVERVIEW' and 'TEMPLATES' tabs. The sidebar contains a 'Filters' section with a 'Reset filters' link. Below the filters are sections for 'USERS' (with a 'Select users' dropdown), 'DATE' (with a 'Modified On' range from 07/13/2020 to 10/13/2020), and 'COMMUNICATION TYPE' (with radio buttons for 'All', 'Broadcast', and 'Flow'). Underneath are 'STATUS' options: 'Active', 'In progress', 'Paused', 'Scheduled', 'Drafted', 'Failed', 'Canceled', and 'Finished', each with a checkbox. The main content area is titled 'All Communications' and has a search bar with the placeholder 'Search by communication name...'. At the top right of the main area are two buttons: 'CREATE BROADCAST' (highlighted with a red box) and 'CREATE FLOW'. Below the search bar is a message: 'You currently have no Communications, or no Communications match your filters. Modify your filters or create a Communication to see results'. At the bottom of the main area are three links: 'Reset filters', 'Create broadcast', and 'Create flow'.

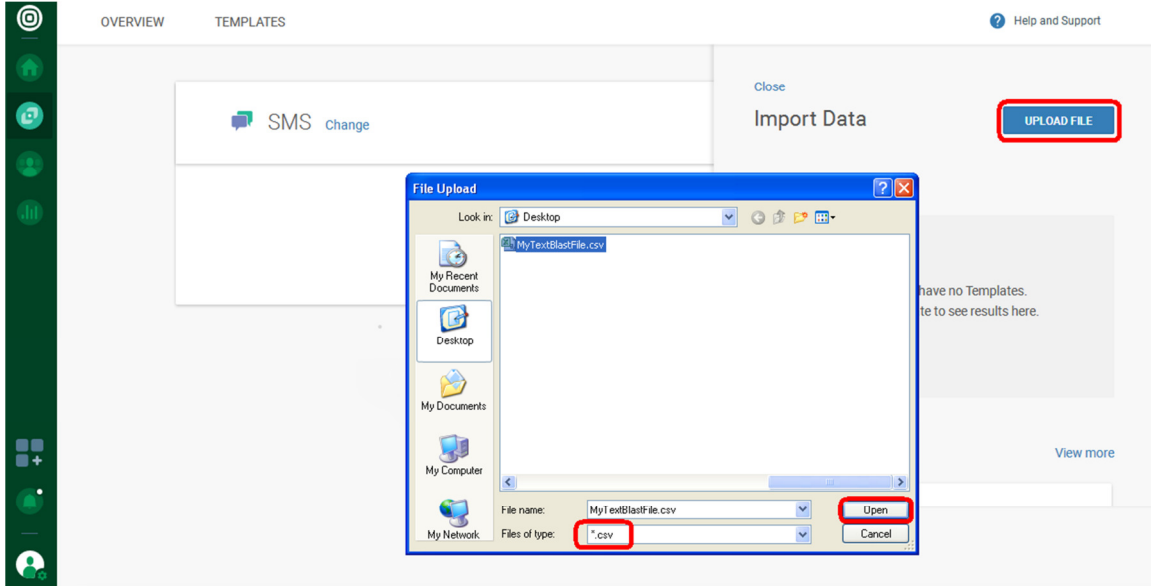


### About the File

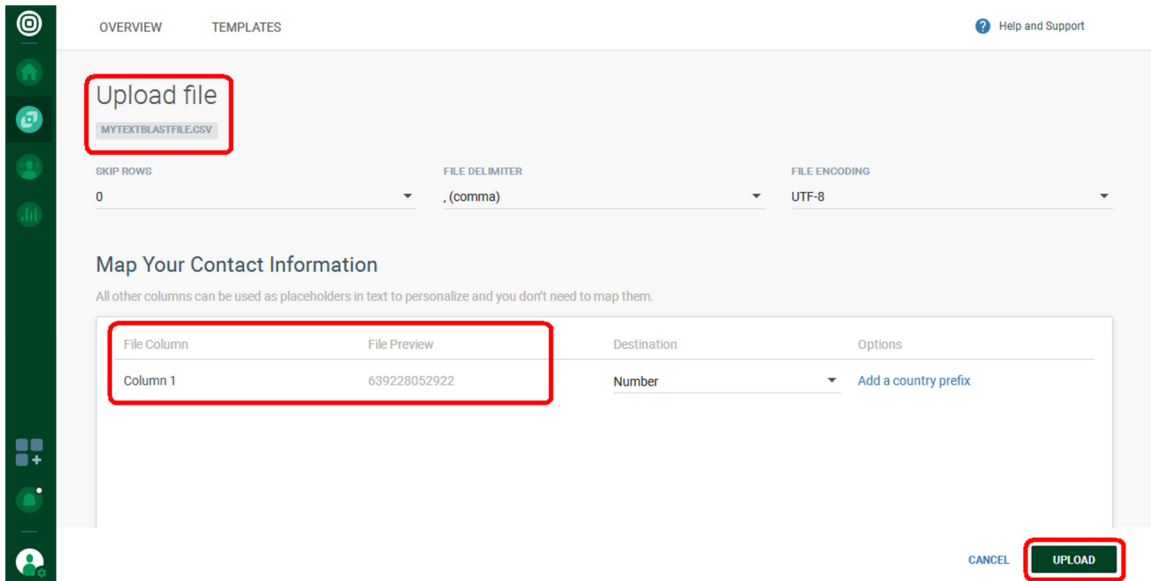
Upload CSV file containing mobile numbers in Column A only. Numbers must be in 63 format, e.g. 639228052922, not 09228052922. If you Excel is showing the number in exponent E format, just right click column A and Format Cells as shown below



## Select the File



You will be given a preview of the file using Row 1.



Input "From" (your Registered Sender ID), Content Message then click Analyze

OVERVIEW TEMPLATES

SMS Change **IMPORT DATA**

To  
MyTextBlastFile.csv

From  
MARKETLINK

Content  
Test 1 Message / 156 characters left

Use Character Set  
Default

Tracking & URL Shortening

DRAFT MyTextBlastFile  
Last saved 2 seconds ago

SAVE AS TEMPLATE **ANALYZE**

Click Launch

OVERVIEW TEMPLATES

Summary

Recipients	Messages
2	2

Cost  
**2.00 CREDITS**

Duplicate messages 0  
Invalid destinations 0

Shortest message: 4 characters  
Longest message: 4 characters

Advanced options

Validity period 48 hours  
Delivery speed Unlimited

Scheduling options

Timezone Philippines / Manila (PMT)  
Delivery time window Everyday 00 - 24

DRAFT MyTextBlastFile  
Last saved 3 minutes ago

CLOSE SEND A TEST **LAUNCH**

Refresh the page and you will see the Analysis become 100% and Credits will be less after successfully sent.

The screenshot shows a web browser at [brandedsms.marketlinkph.com/communications/](https://brandedsms.marketlinkph.com/communications/). The interface is divided into a left sidebar and a main content area. The sidebar contains navigation options like 'OVERVIEW' and 'TEMPLATES', and a user profile section for 'Demo MLINKDEMO02' with a balance of 1,008.00 CREDITS. The main content area, titled 'All Communications', displays a table with one entry: 'MyTextBlastFile' (FINISHED), created 43 minutes ago by MLINKDEMO02. The table columns are 'Information', 'Metrics', and 'Analysis'. The 'Metrics' column shows 2 messages and 2.00 CREDITS. The 'Analysis' column shows 100% Delivered. A 'See in logs' button is visible in the bottom right corner of the table row.

To check the record click “See in logs”

This screenshot is identical to the one above, but with a red box highlighting the 'See in logs' button in the bottom right corner of the communication record row. The button is located within a dropdown menu that also contains a 'Duplicate' option.



You can check the record by clicking the Status below- Delivered, Pending, Rejected.

The screenshot displays a web application interface with a sidebar on the left and a main content area on the right. The sidebar contains navigation links for DASHBOARD, REPORTS, LOGS, and EXPORT. Below these are sections for Filters, SEARCH OPTIONS, DATE, STATUS, ACCOUNTS, and USERS. The STATUS section has a red box around the 'Delivered' option, which is checked. The main content area shows a 'Logs' section with a search bar and a 'Messages' table. The table has columns for Message, From, and To. Two messages are listed, both with a status of 'Delivered - No errors'.

**Filters** [Reset filters](#)

**SEARCH OPTIONS**  
 Find messages only with exact match

**DATE**  
Custom ▾

**Start Date**  
13/10/2020 11:20 ▾

**End Date**  
13/10/2020 11:48 ▾

**STATUS**

- Delivered**
- Pending
- Rejected
- Undeliverable
- Expired

[View less filters](#)

**ACCOUNTS**  
All Accounts ▾

**USERS**

**Logs**

Search by message text, message id, email subject, sender name, destination or data payload...

**Messages** [EXPORT](#)

Showing 2 of 2

Message	From	To
Outbound SMS Delivered - No errors No Error (code 0) Reason: DELIVERED_TO_HANDSET *Test*	Oct 13, 11:21:49 <b>MARKETLINK</b> MyTextBlastFile	Oct 13, 11:21:50 639177441768 Network Globe Telecom
Outbound SMS Delivered - No errors No Error (code 0) Reason: DELIVERED_TO_HANDSET *Test*	Oct 13, 11:21:49 <b>MARKETLINK</b> MyTextBlastFile	Oct 13, 11:21:50 639228052922 Network Digitel Mobile/Sun Cellular